

WE UPGRADE MEALS

TURNING MUSHROOM
BY-PRODUCTS INTO
SAVORY PROTEIN & FIBER
FOR EVERYDAY MEALS

THREE MUSHKETEERS
Founded in 2023, FINLAND



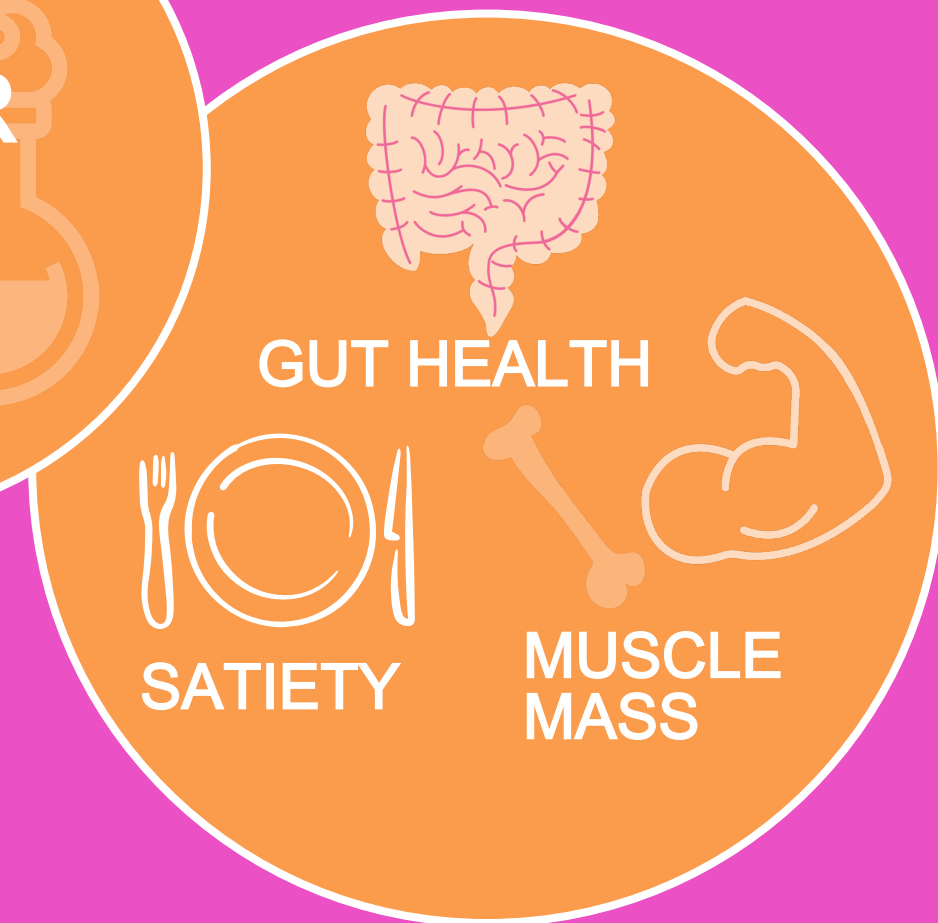
TIME PRESSURE AND POOR TASTE KEEP PEOPLE FROM EATING HEALTHY



¹Our own consumer study 2026 (n=10)

²<https://www.sciencedirect.com/science/article/pii/S000291652204802X>

SAVORY PROTEIN+FIBER SUPPLEMENTS DESIGNED FOR EVERYDAY MEALS



IT WORKS!

SAVOY

Flavor proven
by Finland's
best chefs

61%

would likely or
very likely buy
our product
(n = 66)

43%

SAMPLE
CONVERSION RATE
(n = 66)

PROOF OF CONCEPT

2025

PROBLEM SOLUTION VALIDATION

2026

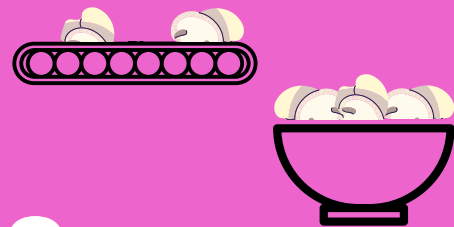
BUSINESS TURNS UPCYCLED MATERIALS INTO CONSUMER VALUE

From EU

370k T

of mushroom waste

MUSHROOM CULTIVATORS



INGREDIENT SUPPLIERS



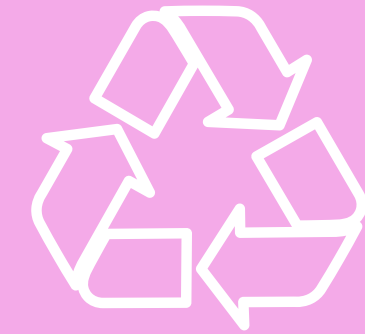
ZERO WASTE

D2C & DISTRIBUTION CHANNELS

CONSUMERS



BENEFITS OF UPCYCLING



SAVING ON
RAW-MATERIAL
EXPENSES



VALUES-
SUSTAINABILITY
MATTERS



EFFICIENCY

ZERO WASTE

FAST - GROWING PROTEIN POWDER MARKET

TAM \$14.5 Billion

Global protein powder market
CAGR of 10.3%

SAM \$5.9 Billion















Protein powder market in
the USA

SOM \$25 Million

Market share by 2029

ALTERNATIVE MARKET: **DIETARY FIBER TAM \$10.5B**

EASYPEASY® IS A COMPLETE SOLUTION TO FILL CONSUMER'S NEEDS.

					
Savory					
Storage in room temperature					
Clean - label and natural					
Vegan					
Upcycled					

NUTRITION MANUFACTURING GO - TO - MARKET — A TEAM BUILT FOR SCIENCE - DRIVEN FOOD INNOVATIONS



Dr. Emma Kynkäänniemi
CEO, PhD. Nutrition Science

*Gut health, circular dietary
fibers and fermentation*



Emmi Korjus
COO, MSc. Food Sciences, Food Tech

*Industrial processes, food safety
and contact materials*



Ida Nikkilä
CTO, PhD Candidate, Food Chemistry

*Mushroom utilization and
product development*



Aizea Arce
CBO, MSc. Project Management

*Go-to-market strategies. Two
previous companies founded.*

JOIN OUR
WAITING LIST



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