



NATURE

CUTLERY

Frühjahrsforum | Kevätfoorumi
13.5.2026

Nature Line Cutlery Oy

- EST 2020
 - Turnover 2026 = est. ~ 7Meur
 - ~ 120 000 000 produced cutlery & tableware products annually
 - Inhouse product development and manufacturing in Outokumpu, Finland
 - +30 professionals
 - Export to ~ 20 countries
- Factory certificates:
 - BRC Consumer Products
 - ISO 22000
 - ISO 9001 and 14001
 - ISO 45001
 - SMETA





WHAT?

- Most sustainable **reusable** tableware products made from renewable, industry sidestream materials
- Superior user experience

WHY?

- Carbon footprint targets, reducing the fossil-based material usage
- Reducing usage of disposable products (= reducing the waste)
- Growing sustainable demand and environmental responsibility targets

HOW?

- Min 95% Renewable materials
- Min. 95 % industry side streams utilized
- Inhouse product development and production
- Continuous raw material and product development
- Comply with regulations



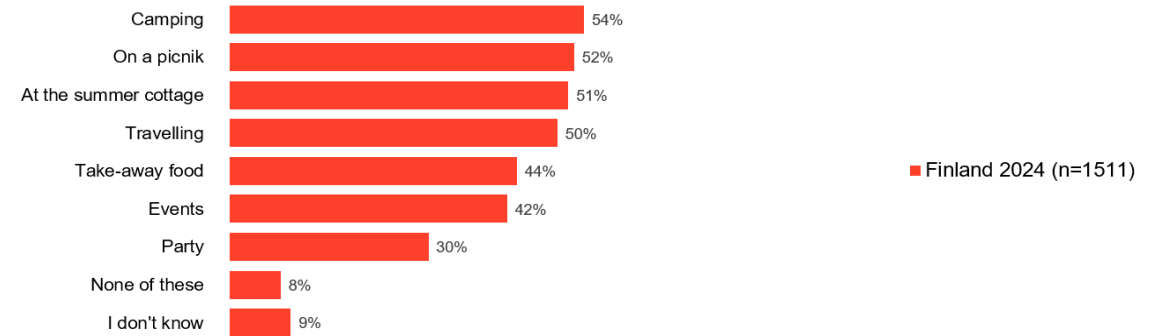
Our products



In what kind of situations do you use or could you use reusable wood fibre cutlery?

YouGov

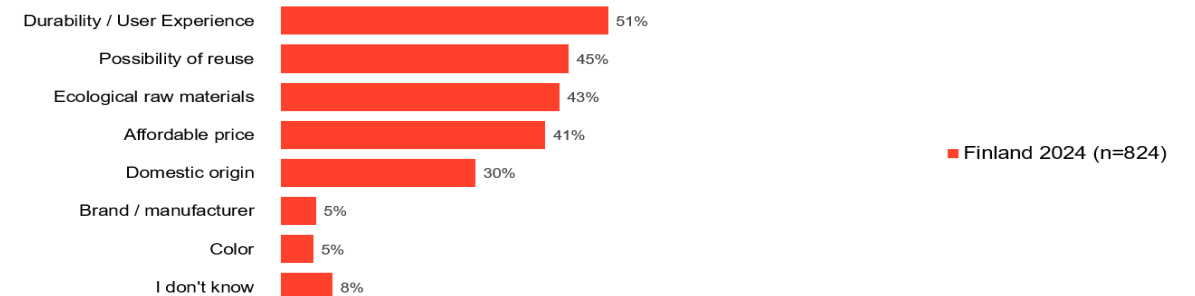
- I could use reusable wood fibre cutlery



Which of the following factors do influence the choice of the following reusable or disposable cutlery?

YouGov

- Wood fibre reusable cutlery



Nature Line Cutlery market presence

- Nature Line Cutlery products now available in ~ 20 countries
 - Nordic markets covered by own organization
 - European market thru the external partners (distributors and wholesalers)
- We cooperate with:



MIGROS



Ambition to grow

Strong focus on export markets, particularly the DACH region

→Market-specific packaging solutions

→Competitive pricing

→Tailor-made and personalized product solutions (e.g. takeaway food packaging)





Leading the way in sustainable and enjoyable dining experience

Nature Line Cutlery Oy
Markku Janhunen
Managing Director
markku.janhunen@natureline.fi
+358 40 7289 229